SUBJECT: Reduce your expenses! Start saving with VoIP.

Dear [contactfirstname],

Do you like to save money?

Would you like to be able to take calls from anywhere?

Does increasing your team’s productivity with the ability to take calls, chat, and even video conference with one software program interest you?

Then it is time for you to consider moving to VoIP.

VoIP, or Voice over Internet Protocol is significantly cheaper than traditional phone lines and requires less hardware than most business phone systems. Utilizing your Internet connection, rather than a traditional phone line, eliminates expenses and increases the value of what you get out of your business-essential operational costs.

In the case of our VoIP system, you don’t even need to purchase hardware, you can use your computer and a headset! How is that for cutting costs?

* Mobility - Work from anywhere with Android or iOS clients.
* Your calls go over your Internet so they cost you nothing!
* Easily add and remove extensions - no per user license.
* Boost Productivity with built in chat and Presence!
* … And more!

It’s time to take your business communication to the next level with VoIP! Find out more information about VoIP here: [URL]

I’d love to talk about some more about the benefits that VoIP has to offer your business, over lunch, my treat!

I look forward to hearing from you!

[NAME]

[TITLE]  
  
[PHONENUMBER]

[EMAIL]